



Final Report

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Survey on Environmental Awareness

Introduction

In the end of the 20th century, the environmental concerns grew much greater, not only among the developed countries, but also in some developing and underdeveloped nations. The common reason was that the consequences of environmental damages to some vital resources became so apparent and horrifying that governments became worried and mass media found of great value for their headlines; this is due to the public concern (Karimi, 2003). Clear-cutting of forests for agriculture and other forms of development, depletion of the ozone layer, degradation of fish stocks, erosion of the top soil, pollution of water resources, accelerated rate of extinction of species, destruction of varieties of ecosystems and global warming are few examples of environmental issues as a result of the Industrial Revolution followed by exponential development of science and technology which are considered as the main causes for ever-growing environmental degradation. Major consequences of industrial revolution included development of powerful tools and technologies for overcoming the negative characteristics and limiting forces of nature, and changes in lifestyles that result in increased demand for resources, and utilization of natural resources (Karimi, 2003). Beside of destructive trend on environment during and after the industrial revolution, sluggish grew on the environmental awareness and initiatives revealed bitter consequences of the environment. The most helpful initiative, activities and movements resulted in international, regional and local agreements addressing specific issues are the increase of environmental awareness.

Objectives

The objective of the survey is to determine environmental pollution awareness and interests to the ecotourism.

Material and Method

Participants

The survey is focused for tourists both international and local, the lake Khuvsgul, north part of Mongolia.

Method

The survey will be carried out using a specially designed questionnaire as data collection instrument.

Questionnaire design

Information regarding the focus and content of questionnaire was obtained from:

- Discussions with project staff
- Observations and discussions at the
- Discussions with ministry staff
- Other questionnaires from around the world on environmental pollution awareness

The questionnaire will include 18 structured questions (where 15 is closed-ended and 3 open-ended) covering various aspects of the current environmental pollution and interest to the ecotourism at global and local levels.

It is believed that closed-ended questions probably limit the responses to the topics (Fraenkel and Wallen, 1996) therefore some non-structured questions were included in order to explore new ideas.

The questionnaire consists of 3 sections including "interest for eco tourism", "awareness on environmental pollution" and "way to increase awareness".

Questionnaire

[Include brief introduction of survey and project]

Please mark the appropriate box next to your answer choice with an "x" (X). Please answer all of the questions to the best of your ability.

Question # 1

The reason why are you visiting this site

Nature and Landscape

Culture

Other please specify: _____

Question # 2

Is your visit

Self organized

Organized (through travel agent)

Question # 3

Would you visit this place again?

Yes

No

May be

Question # 4

What was the most impressive thing of the place?

Nature and Landscape

Culture

Other, please specify _____

Question # 5

Will you recommend your fiends/ relatives to visit this site?

Yes

No

May be

Question # 6

Have you heard about environmental pollution before?

yes

no

don't know

Question # 7

What in your opinion the most precarious pollution?

- An Outdoor Air Pollution
- Water Pollution
- Soil Pollution
- Indoor Pollution

Question # 8

Why do you think / feel that your answer to question # 7 is most dangerous

- Experienced directly
- Read about it
- Heard from TV/Radio
- Know someone experienced it
- Learnt about dangers through non-experiential experience

Question # 9

Do you think there is a link between number of tourists and state of environment in which you visiting?

- Agree
- Neutral
- Disagree

Question # 10

How important would you say environmental factors like pollution are as a course of your visit to this site? Would you this as.....

- [A] An important cause
- [B] Somewhat an important cause
- [C] Not an important cause
- [D] Don't know but willing to learn about it

Question # 11

If you answered A or B in the previous question, on what did you base your answer

- Experienced directly
- Read about it
- Heard from TV / Radio
- Know someone experienced it
- Learnt about dangers through non-experiential experience

Question # 12

Do you think every visitor should have awareness of environmental pollution?

- Yes
- Neutral
- No

Question # 13

If your answer to # 12 was yes how do you go about getting that information?

- Websites
- TV/Radio



- News papers/ Books/ News letters
- Other, please specify _____

Question # 14

Through which media have you heard about Environmental pollution?

- National radio
- radio FM (commercial)
- overseas radio (BBC/ABC)
- National TV
- Commercial TV (including local)
- overseas TV channels
- computer/internet
- local newspapers
- people (family, friends, kids)
- none
- other _____

Question # 15

How in your opinion level of pollution in the place you are visiting?

	High	Medium	Low	No polluted
Air pollution				
Soil pollution				
Water pollution				
Indoor pollution				

Question # 16

What do you think are the causes of environmental pollution?

Question # 17

What we should do to increase awareness on Environmental pollution among tourist

Question # 18

Do you have anything you would like to add about environmental pollution issue issues?

Little information about you

Are you:



UNDP-GEF project
"Integrated Natural Resource Management in the Baikal Basin Transboundary Ecosystem"



Empowered lives.
Resilient nations.

Male

Female

Your age

Less 30

31-40

41-50

51-60

Above 61

Where are you from: _____

Remember that all your answers are strictly confidential and are not linked with your name in any way. If you need help with any question, please call (**Phone number**) or stop by our office at the (**Office address**).

Thank you very much for the generous and valuable contribution of your time and energy.