SPREP Circular



| | File: | AP 6/11/1 |
|--|-------------------|---|
| SPREP Secretariat of the | Date: | 14 February 2011 |
| Pacific Regional Environment Programme | Circular : | 11/17 |
| PO Box 240, Apia, Samoa E: <u>sprep@sprep.org</u> T: +685 21929 F: +685 20231 | To: | SPREP National Focal Points |
| W: www.sprep.org | Subject: | Nomination of Focal Points: 2012 Campaign for |

The 21st SPREP Meeting held in Madang, Papua New Guinea in September 2010 endorsed a Waste Reduction and Pollution Prevention Campaign to be held over 2012 and encouraged Members to fully participate in the planning and delivery of activities and nominate a contact point for the campaign.

Waste Management and Pollution Control

In accordance with these decisions, the Secretariat hereby invites each member to submit two nominations for its 2012 Awareness **Campaign Focal Points**, using the attached nomination form by close of business on Friday 25th February 2011.

We further encourage each member to consider nominating a representative from the waste management and pollution prevention area, and a representative normally involved in environmental awareness raising and education. In the absence of the latter, a nominee from a different agency involved in waste management and pollution prevention is recommended. This approach will provide a broader perspective on the campaign, and improve the success of the campaign.

The overall goal of the 2012 campaign is to influence Pacific people's values so that they adopt better waste management and pollution prevention practices.

The most important role of the Awareness Campaign Focal Points will be to run the local campaign which will include:

- 1. Coordinating the launch of a national campaign in 2012 if such a launch is determined to be necessary or appropriate;
- 2. Making contributions and providing feedback on the regional campaign plan;
- 3. Providing timely information on waste management and pollution prevention projects and activities taking place in his/her country:
- 4. Advocating for the implementation of activities in his/her country, to help achieve the objectives of the 2012 campaign;
- 5. Disseminating information on the Campaign to his/her counterparts, and to the country as a whole.

The Secretariat recognizes the busy schedule of members and their staff, and has therefore begun the planning process early in 2011 for the 2012 campaign. We will take further measures to reduce unnecessary demands on the nominated focal points, however, we also solicit your support and commitment to ensure a successful 2012 awareness campaign.

Yours truly,

Kosi Latu Acting Director

KL/ER/ph





2012 Campaign for Waste Management and Pollution Prevention

Nomination of Focal Point

| The Government of | herewith | nominates | the | followin | ١g |
|-------------------|--------------|-----------|-----|----------|----|
| | | | | | |

persons to be the SPREP focal points for the 2012 Campaign for Waste Management and

Pollution Prevention.

| | Nominee 1 | Nominee 2 |
|--------------------------------------|-----------|-----------|
| Name | | |
| Organization | | |
| Position | | |
| Address | | |
| Telephone | | |
| Fax | | |
| Email | | |
| 2 nd Email | | |
| Nominated by (name & position) | | |

| p===:, | |
|-----------|--|
| | |
| Signature | |
| | |

Please return the completed form by 25th February 2011 to:

Ms. Pulemalie Habiri, Programme Assistant – Pacific Futures Fax: +685 20231 Email: PulemalieH@sprep.org

With a copy to: EstherR@sprep.org