

Stakeholder Participation and Communication Plan

BDP Stakeholder Consultation
March 12-13, 2008
Lao Plaza Hotel, Vientiane, Lao PDR

Overview



- 1. Objectives of this presentation
- 2. MRC policies on Stakeholder Participation and Communication
- 3. Stakeholder in BDP context
- 4. Achievement of BDP Phase 1
- 5. Proposed workplan (scope and approach)
- 6. Implementation approach
- 7. An example of an activity in the workplan
- 8. Expected outcome
- 9. Social integration to the Basin Development Planning
- 10. Challenges



1.Objectives of this presentation

- To introduce the proposed scope and approach
- To gain constructive inputs and comments
- To promote meaningful participation
- To enhance the engagement of partnership with various groups in BDP process



2. MRC policy on Stakeholder Participation and Communication

MRC Strategic plan 2006-2010
 p. 42
 Stakeholder participation

"Within the framework of IWRM, stakeholder participation is one of the key objectives of the MRC. Given the significant potential of water resource developments to affect the lives of the people of the Mekong River Basin, it is essential to build in processes for public involvement and input into MRC activities....."



p. 43

Transparency and openness

"Transparency and openness are key characteristics for the way the MRC will operate. Transparency and openness will be improved through pro-active efforts in communication with the MRC's stakeholders. Communication issues are both internal and external in the MRC's stakeholders. Communications issues are both internal and external in the MRC and are a key part of the strategy for promoting regional cooperation and conflict prevention.....



MRC Public participation guidelines

Show the book Sup!



BDP 2 Programme Document

"BDP Programme Phase 2 will become an essential framework for well coordinated water resources development in the basin. At the same time BDP will (i) assist generation and management of knowledge base and tools for facilitating discussions on trade-offs in relation to development options, (ii) develop methodologies and practices for public participation, stakeholder involvement and mainstreaming gender concerns in support of IWRM, and.....

3. Stakeholder in BDP context

Based on individuals or collectives that

- 1) receive direct and indirect impact and
- 2) involve in Basin Development Planning, as well as
- 3) interest groups

"We believe you are in one of these groups"

1. Affected groups

Communities and their representatives i.e. local NGOs and community leaders

2. Decision and policy makers

Mainly are national government agencies

3. Planners and advisory bodies

MRC and line agencies, MRCS programmes and BDP

Noted* MRC Council is the highest decision making body of the MRC



4. Concerned international and regional NGOs, academia and research institutes

 Organizations who have their relevant development, management and research work and impact to the region i.e. IWMI, M-Power, WWF, UNDP, WorldFish, IUCN, IRN, TERRA and etc

5. Development partners

 Donors and International development organizations and i.e. DANIDA, AusAID, Embassies, ADB-GMS and The World Bank

6. Public and Private Business investors

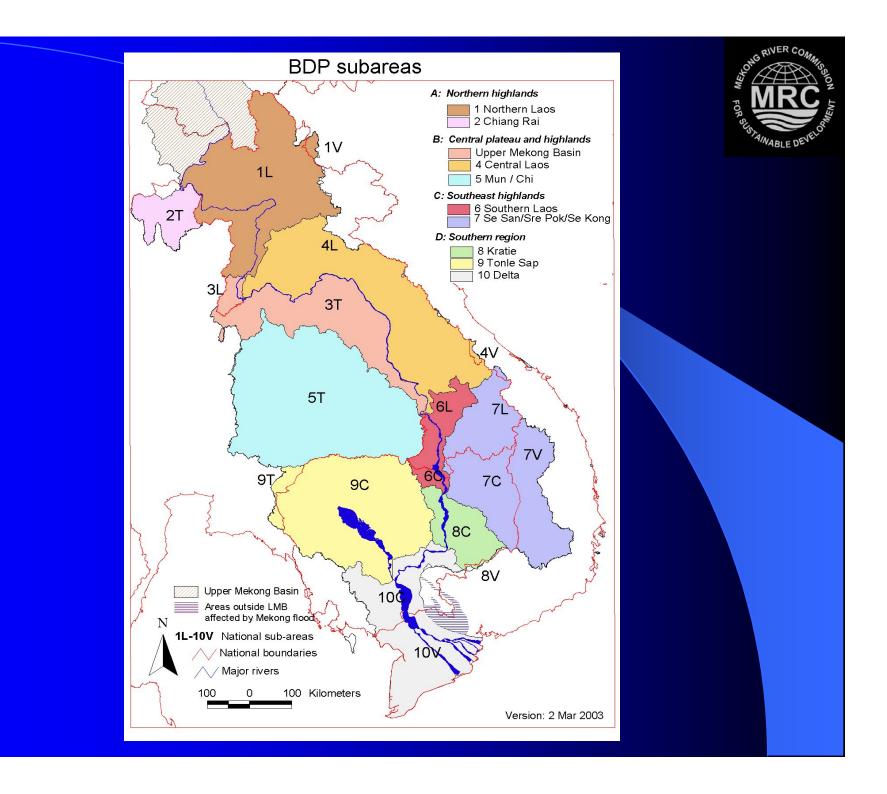
- Developers and private interest



- 7. Private interest
 - Consultants, individual researchers
- 8. Media
- 9. Upstream countries
 - The Chinese and Myanmar governments as well as civil society organizations

4. Achievement from the BDP

- Established at regional, national and sub-area levels through sub-area forums, BDP national working groups and BDP sub-committees
- Guideline for Stakeholder Participation, July 2004
- A number of single sub-area and cross border sub-area forums identifying water and related resources issues and sub-areas situation analysis



5. Proposed workplan for BDP 2

To develop "BDP 2 Stakeholder Participation and Communication Workplan" as a guide workplan for BDP 2

As said in the Inception report, workplan will identify principle guideline and activities in...

- 1. Enhancing and implementing methodologies and practices for public participation of the MRCs
- 2. Improving interaction with national planning and line agencies, BDP and stakeholders through direct participation through formal and informal approaches
- 3. Improve and consolidate fora for dialogues on shared development opportunities and trans-boundary issues
- 4. Build partnership with relevant regional actors, and the international donor community

5. Proposed workplan for BDP 2

Continued

For a bit of detail, the workplan will....

- Establish principle, guideline and workplan.
- Stakeholder Identification and Analysis (How?)
 - i. MRCS programmes and national agencies of each member countries and line agencies
 - ii. Regional initiatives, development partners (donors), international organizations, non-profit governmental organizations (NGOs), private investment, active local groups, academia and research institutions



Integrate effective stakeholder participation and communication plan into main BDP outputs

- Development scenarios (Regional and Sub-area levels)
- ii. IWRM-based basin strategy
- iii. Planned project database (long list) and Project portfolio (short list)
- iv. Assessment tools
- v. Updated Sub-areas analysis
- vi. And others.. ©



Improve interaction with national planning, line agencies and BDP

 BDP Stakeholder Consultation/dialogues and series of workshops

Communication packages – make it easy to visualize



6. Implementation Approaches

i. Regional technical working group by a range of national agencies and research institutes. And interim public consultations

ii. Identify coordination line and communication gaps at national and line agency levels. Design sound approaches to fill up gaps.

iii. Set up fora and dialogues which bring together national countries and civil societies.

iv. Work with countries on sub area activities with local NGOs which include cross boarder trans-boundary analysis



V. Stakeholder identification & analysis and implementation

- Involvement in the processes of the main BDP outputs
- Sharing of material and output
- Consultation and peer review
- Working groups
- Formal and informal contacts



vi. Communication packages, robust plan and stronger follow up actions (cooperation with ICCS)

Remember! Make it easy and useful! Keep telling them what we are doing! Otherwise, people will have doubts!



7. Expected Outcome

- Promote transparency and participation
- Promote regional cooperation
- Better quality of outputs
- Gain confidence from the country members and public
- Create impact



8. An example of an activity in the workplan

- 1. Prepare Work/Draft (TOR and
- 2. Review draft and receive MRC comments and clearance
 - 3. Engage stakeholders in a way of consultation, partnership building or working groups
- 4. Present to MRC and country members ---- submit to JC for approval if required5,
- 5. Implementation

MRC monitoring

7. Public monitoring

8. An example of an activity in the workplan - continued

E.g. A Stakeholder Consultation

1. Prepare work/draft

- Formal and informal consultation for protocol and technical input ---> MRC programmes and Country members
- Formal and Informal consultation for technical input --->
 Stakeholders who have work and expertise in the area

8. An example of an activity in the workplan continued

- 2. Review draft and receive MRC comments and clearance
- MRC programmes and country members
- 3. Review draft and receive public comments

8. An example of an activity in the workplan continued

- 4. Engage stakeholders by consultation, partnership building, working groups, and/or joint projects and get results.
- 5. Present to MRC and country members ---- submit to JC for approval if required
- 6. Implementation
- 7. MRC monitoring
- 8. Public monitoring



9. Social integration to the Basin Development Planning

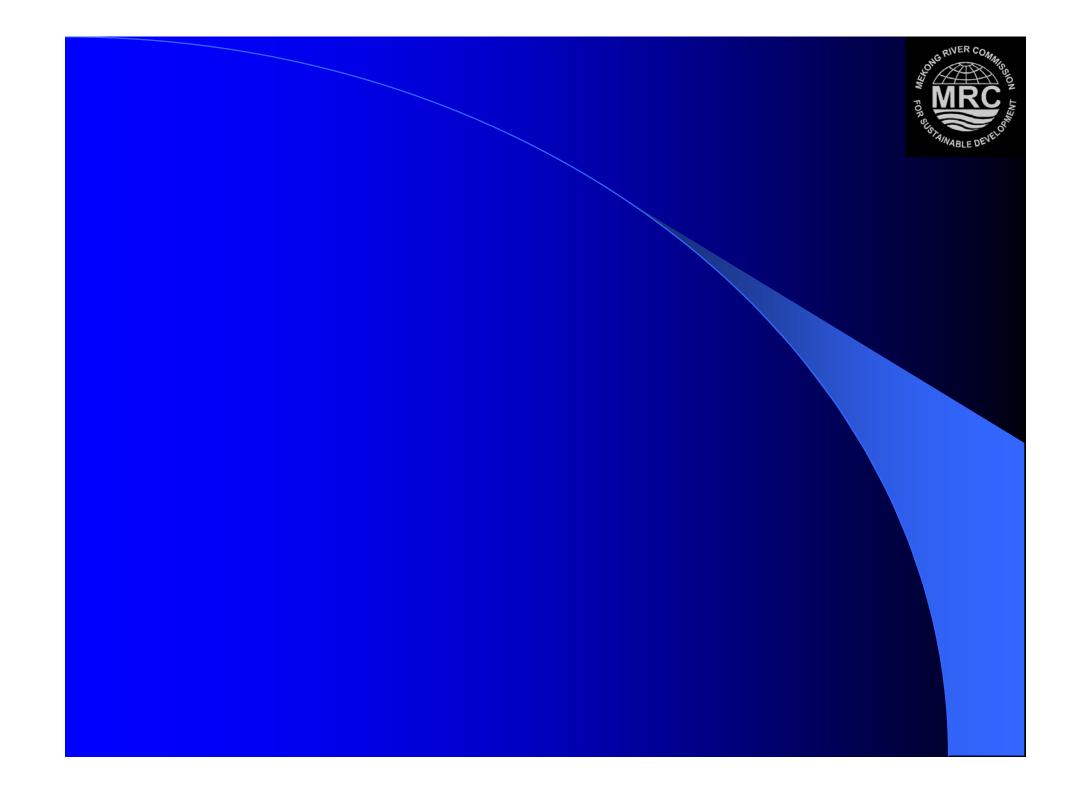
- Socio-economic data from the country members
- Sub-area activities
- IBFM, Situation analysis and Vulnerability assessment from EP
- Fisheries data from FP
- And from other programmes
- From MWBP
- Anywhere else? IWMI, M-POWER, SEI, WorldFish, TDRI, 3S, SEARIN?

9. Social integration to the Basin Development Planning - continued

How does BDP use that information and data??

E.g.
BDP scenario and IWRM Based BDP

 We wish to have the demographic data and livelihood strategy on each key geographical areas where expected to be able to represent others.



9. Social integration to the Basin Development Planning

This is what we think!

Go to the word file Sup!

10. Challenges of BDP and everyone



Different groups, different visions, different interests.
 Much more in the Mekong region than anywhere else!

 Language, cultural, common knowledge and political barriers. Good facilitation and coordination skills are needed. Welcoming personality is also included.

Deadlines, financial requirement and conditions.

 People are always busy.. No matter what! We can hardly get all people in one place at the same time. Initiatives and strong follow up actions are essential.

Translation of qualitative and social data as well as social concerns into planning language is not simply. However, we will need to work against it!

 We may not get consensus but do it the best. Make sure it is at least acceptable and go on developing it.



 Representatives for each diverse groups who can speak for their people and share MRC's goals for sustainable development.

Sometimes we find a hard time whether decision should be made by whom at what level?



 Last but not least.... Stakeholders may not agree on all details with the BDP.
 The important thing is to agree on and maintain a process of constructive dialogue.



Thank you

