



The Regional Training Workshop  
*Economic Valuation of the Goods and Services of Coastal Habitats*  
March 24 – 28, 2008  
Samut Songkram Province, Thailand



# Wrap Up of Day 2

Penporn Janekarnkij

Suwanna Praneetvatakul

# Economic Concept underlying Valuation

- **Value and benefit**
  - Value is the contribution of an action or object to user-specified goals, objectives or conditions.
    - Value in exchange (market price), value in use (utility), value of importance (appreciation or emotional value)
    - Ecosystem valuation: economics (exchange value): antropocentric view, ecology (importance) and sociology (moral)
  - Benefit: linkage between environment and economy (consumption (utility) & production (supply) of G&S from ecosystem)
    - Benefit derived from G&S to be used by producers (direct input), consumers (direct consumption)---> Use value
    - Benefit derived from not using G&S---> Non-use value
    - Benefit of G&S in terms of net of associated cost --> Net benefit
    - Net benefit received from G&S by people --> value of the environment
    - Net benefit for producer: profit, net revenue/return, producer surplus
    - Net benefit for consumer: utility welfare, WTP, consumer surplus
  - Net value = total benefit – total cost (\$/year)
  - Average value = total value / total unit (\$/unit)
  - Marginal value = change in value / change in quantity (\$/unit) -->reflect **scarcity** of resources
- **Economic system and the environment**
  - Change in env. Impact on income, health, other type of resources --> change in people's welfare -- > measure the value of the environment (discrete change)

# Economic Concepts Underlying Valuation

## (cont.)

- Change in environment  $\Rightarrow$  change in welfare = environmental value = change in social surplus
- **Consumer welfare measurement:**
  - The area under the marginal WTP curve = total benefit.
  - Net benefit = total benefit - total user cost
  - Consumer surplus (CS) = net benefit
- **Producer welfare measurement:**
  - Producer surplus (PS) = net benefit
- Change in env.  $\Rightarrow$  change in quantity demand  $\Rightarrow$  change in CS
- Change in env.  $\Rightarrow$  change in quantity supply  $\Rightarrow$  change in PS
- **Scale up** from individual to population  $\Rightarrow$  value of NR to individual  $\Rightarrow$  value of NR to the society/target group

# Cost-Benefit Analysis

- CBA is a comparison between costs and benefits of an activity.
- Application of CBA: feasibility, EIA, SEA
- Feasibility study: technical, financial, economic, social and environment
- NPV, BCR, IRR

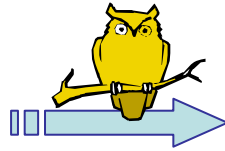
# Market Based Value

- Direct Value (on site value): extractive and non-extractive use;

$$\text{Net} = \text{Sum}(P_i Q_i - C_i)$$

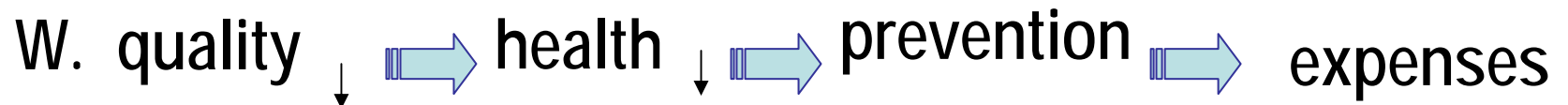
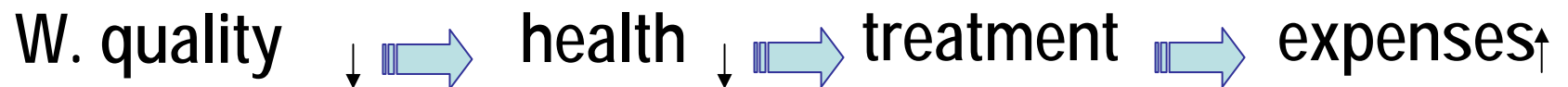
- Indirect value:
  - Change in productivity
  - Replacement cost
  - Shadow project
  - Cost of illness

**Envi. change**

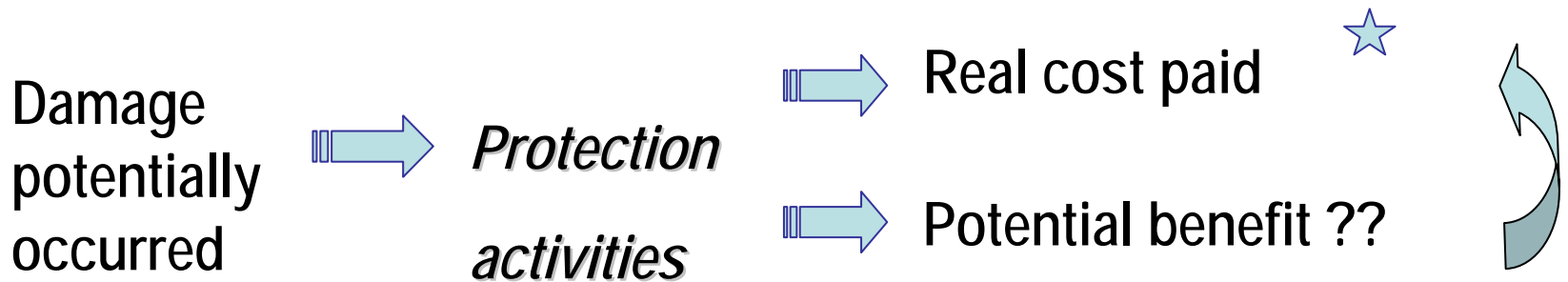


**Benefit/cost changes**

## Example



## Example



# Different Methods in Market Value Approach

